

APPENDIX A:

**MISSION STATEMENT,
VALUES, VISION AND GOALS**

MISSION

Lebanese American University is committed to academic excellence, student-centeredness, the advancement of scholarship, the education of the whole person, and the formation of students as future leaders in a diverse world.

- Commits to academic and service excellence throughout the institution;
- Demonstrates dignity and respect for and from the Board, faculty, staff and students in word and in deed;
- Celebrates the accomplishments and contributions of all members of the LAU community;

VALUES

In both planning for its future as well as conducting its ongoing daily activities, LAU seeks to act in a manner that is guided by a deep-rooted sense of shared ethical values and aspirations. Built upon this foundation, Lebanese American University:

- Draws its fundamental inspiration from the devotion of its Presbyterian Founders to always seek the Truth, respect human dignity, promote gender equality, and be inclusive;
- Provides educational opportunities as one university with multiple campuses, each with distinctive gifts and attributes;
- Succeeds because its people take pride of ownership and are held accountable for their actions;
- Works together as an extended family community that reflects the highest ethical and moral standards;
- Enables individuals to find their own spiritual and personal fulfillment while ever sensitive to the changing global village in which they live;
- Promotes social connectedness of the students to the country of Lebanon; and encourages their commitment to social justice and democracy.

VISION

The Vision of Lebanese American University is driven by its mission and values. The Vision for LAU will be carried out through:

- Providing access to a superior education for diverse undergraduate and graduate students and lifelong learners;
- Attracting and retaining distinguished faculty who excel in teaching, research and community service;
- Enrolling and retaining academically qualified and diverse students;
- Embracing liberal arts in all curricula;
- Creating opportunities for rigorous research and the dissemination of knowledge;
- Developing a close-knit community that excels academically, is intellectually stimulating, and is religiously, ethnically and socio-economically diverse;
- Attracting and retaining a highly qualified staff committed to excellence in service;
- Fostering collaboration across the University in teaching, learning, research and service;
- Providing a state of the art infrastructure and support services that will enrich the student, faculty and staff experience;

- Developing world citizens with a deep sense of civic engagement;
- Promoting the values of peace, democracy and justice.

GOALS

The overarching goal of Lebanese American University is to function as “one University” with two campuses in an effective, efficient and nimble manner. The Strategic Goals are:

Goal 1

To drive LAU to become a world-class institution of higher education

Goal 2

To target enrollment to achieve academic objectives while properly nurturing and supporting students

Goal 3

To provide a service-centered environment that stimulates and facilitates: student growth and development; intellectual and professional development for faculty and staff; scholarly and creative endeavors for faculty, students and staff

Goal 4

To make LAU the higher education employer of choice in Lebanon by instilling a culture of ownership, empowerment, fairness, accountability, integrity, and reward for achievement

Goal 5

To strengthen relationships with the extended LAU community

Goal 6

To demonstrate leadership in providing state-of-the-art systems and infrastructure to properly support academic, student and administrative activities and initiatives

Goal 7

To use financial resources in a well-planned and highly effective manner

From these strategic goals, eight strategic initiatives were developed and their action steps were developed. A diagram linking, the mission, values, vision and strategic goals to the initiatives is given below.